



CONSTRUCTION SECTOR IN CENTRAL EUROPE 2025

(POLAND, ROMANIA, CZECH REPUBLIC,
HUNGARY AND SLOVAKIA)

MARKET ANALYSIS AND DEVELOPMENT
FORECASTS FOR 2025-2030





The report presents in a concise and synthetic manner the construction market of the main Central European countries:

- Poland,
- Romania,
- Czech Republic,
- Hungary,
- Slovakia.

The comparative analysis indicates the balance of power in the construction market of the region - a comparison of the values of the construction markets and main segments is included.

The report contains forecasts for the development of both the construction markets and the key macroeconomic indicators. It focuses on the most relevant data and key information.

The report is issued in English.

The form of publication:

- PPT presentation format - over 100 slides
- excel database - contains all market data presented in the report

What is included in the report?

- value and change of the market
- regional structure of the CE construction market
- ranking of the largest construction markets in the region
- genre structure of construction markets of individual countries
- most important data on the real estate sectors of individual countries
- geographical structure of construction markets of individual countries
- ranking of the largest construction companies in individual countries
- market forecasts to 2030 for all countries (both construction market and macroeconomic outlook)

Scope

- comparative presentation and comparison of the volume and the structure of the Central Europe region with market shares of particular countries
- macroeconomic background for each country (forecasts of the most important indicators for 2025-2030) including such indicators, as:
 - GDP, GDP per capita
 - Gross fixed capital formation
 - CPI inflation
 - unemployment rate (LFS)
 - average gross monthly wage
 - population
- detailed analysis of the construction markets in the CE region: value of total markets, structure of markets (total markets divided into residential, non-residential and civil engineering output), Top-10 players per country, regional structure on the market
- most important data on the real estate sectors in these countries (housing stock and its structure, data on construction activity – permits, completions, key data on commercial real estate segments)
- forecasts of the total construction market and of residential, non-residential and civil engineering segments for the 2025-2030 period



Why to buy the report?

- helps to create a business development strategy in terms of possible foreign expansion
- helps Polish companies position themselves within the structures of international concerns
- allows for monitoring of the market and its development potential
- provides the most important and significant data in the form of synthetic comparisons and rankings
- reduces investment risk, e.g. when entering a new market, merger or acquisition



We are one of the leading research and analytics companies in Poland!

As **PMR Market Experts**, we help our Clients to obtain and analyse data, enabling them to better understand market processes, plan strategic and operational actions, and ultimately develop their business.

We boast **29 years of experience** and a **team of nearly 100 experts**. In our reports, we use secondary data combined with proprietary primary databases and qualitative and quantitative research.

We provide **market analyses for four main sectors**:

- construction,
- retail,
- healthcare and pharmaceuticals,
- IT and telecommunications.

We also prepare **customised research projects** focused on the area chosen by the Client. In addition, we offer **consultancy services** combining different areas, i.e. marketing research, market sizing, forecasting, and sales management.





CONSTRUCTION

MARKET ANALYSIS AND 5-YEAR
DEVELOPMENT FORECASTS

- **Sustainable construction** in Poland
- **Construction chemicals** market in Poland
- **Facade** market in Poland
- **Construction sector** in Poland (additional data update: June, September, December)
- **Construction sector** in Poland – **Regional analysis** (additional data update: November)
- **Civil engineering construction** in Poland
- **Renewable energy** market in Poland
- **Thermal insulation materials** market in Poland
- **Precast concrete** market in Poland
- **Roofing materials** market in Poland
- **Modular construction** market in Poland
- **Investment prospects** in Poland – analysis of industries and development forecasts for 2025-2026
- **Paving stone** market in Poland
- **Energy sector construction** market in Poland
- **Construction aggregate** market in Poland
- **Heating equipment** market in Poland
- **Construction sector** in Central Europe
- **Construction sector** in the Baltic States
- Monthly: **PMR Construction Insight** (Polish and English version)

NOVELTIES

Forecasting methodology

The class and type of the developed **econometric models** are selected according to the **characteristics of the data analysed**. In practice, models using **multiple regression** (the least squares method) and **autoregression** (ARIMA, VAR) are the most common. We use both **primary variables** and their **transformations** (e.g. logarithms) to capture the relevant relationships.

The **final market value forecasts** are not just based on a single best model but are a **weighted average of forecasts** from a selected set of best models. The weights are selected based on model fit indices. This procedure makes it possible to consider **more factors** influencing market development, hence **improving the forecast precision**.

When developing the **final forecasts**, we take into account not only the **statistical quality of the models** (model adjustment to empirical data, normality and homoscedasticity of residuals, statistical significance of structural parameters) but also their **consistency** with market knowledge and **qualitative information** gathered by PMR's analytical team.

The models use data on industry sectors, macroeconomic indicators and demographics, as well as the results of our analyses. Most often, there are **60-80 types of indicators** considered.



PMR

MARKET
EXPERTS

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