

# CLOTHING AND FOOTWEAR RETAIL MARKET IN POLAND

Market analysis and development forecasts for 2021-2026

# 2021


## IN THE REPORT:

- **Ranking and profiles of major players** on the Polish clothing and footwear market
- **Consumer profile** based on fashion shopping cart study
- **Impact of the COVID-19** outbreak on clothing and footwear retail
- **Description of consolidation processes** in the clothing and footwear retail market in Poland
- **Analysis of the development of non-specialist competition** - including non-food and textile discounters



## WHY IT'S WORTH IT:

- Value of the market and individual market segments, along with a proprietary forecast to 2026
- Channels covered in the report: chain clothing and footwear stores, independent clothing and footwear stores, large format clothing stores, internet sales, marketplaces

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