

PRIVATE HEALTHCARE MARKET IN POLAND

Market analysis and development forecasts for 2020-2025

2020

DATA INCLUDE IMPACT OF THE CORONAVIRUS EPIDEMIC

IN THE REPORT:

- **Analysis of the value of the healthcare market** in Poland
- **Growth prospects and key trends** in conjunction with their impact on the market between 2020 and 2025
- **PMR survey results** - assessment of the system, financial barriers, scope of private and public healthcare use, expectations pertaining to this service subgroup, consumer profile
- **Medical tourism** - value of the subgroup, main specialisations, barriers and factors supporting development.
- **Number of non-public healthcare institutions** in Poland



WHY IT'S WORTH IT:

- COVID-19 market impact assessment for 2020 and 2021
- Presentation of changes in consumer behaviour
- This is an essential tool for following new trends
- Helps in making investment decisions on the private medical care market in Poland

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