

GROCERY RETAIL MARKET IN CENTRAL EUROPE 2020

Market analysis and development forecasts for 2020-2025

IN THE REPORT:

- The report includes an **overview of the situation on the grocery retail markets** in Central Europe
- **Five-year development forecasts** for the value of the grocery markets in Bulgaria, Czech Republic, Hungary, Romania, Slovakia, as well as its specific distribution channels will help create a development strategy.
- **Complex analysis** of the Central European grocery market's competitive landscape, including revenues, market shares, growth and number of stores for the largest retailers
- **Market trends analysis**, including the most recent changes on the market



WHY IT'S WORTH IT:

- Analysis of distribution channels
- Forecasts for the market and its channels' values to 2025
- Revenue and store count evolution for the largest retailers on the market
- Extensive analysis of market trends
- Description of product segments.

| VERSION | STANDARD (1-2 USERS) | STANDARD PLUS (3-9 USERS) | CORPORATE (+10 USERS) |
|---------|----------------------|---------------------------|-----------------------|
| ENG | 2500 EUR | 3250 EUR | 6250 EUR |

+48 12 340 51 30

retail@pmrcorporate.com

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