

# DIY RETAIL IN POLAND

Market analysis and development forecasts for 2021-2026

# 2021


## IN THE REPORT:

- Analysis of trends and factors influencing the market, including COVID-19, ecology, smart home, second-hand products
- Results of the survey on past and planned renovations in Poland
- Analysis of the market situation: impact of **market consolidation** and **multiformat development**
- Ranking and profiles of **key market players** along with their shop locations
- Results of a consumer survey (**B2C**) and a survey of home finishing companies (**B2B**)
- Analysis of chain **shop locations**



## WHY IT'S WORTH IT:

- Analysis of the DIY articles market, covers all channels of distribution
- Covers the institutional market
- Includes market segmentation by 10 product categories
- The report has been supplemented with data based on the opinions of leading players

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