


CLOTHING AND FOOTWEAR RETAIL MARKET IN POLAND

Market analysis and development forecasts for 2020-2025

IN THE REPORT:

- **Forecast of market** value until 2025
- Shares of **product subgroups**
- Shares and forecasts for **distribution channels**
- Analysis of **key players** on the market
- Analysis of the **most important trends** and factors which affect the market
- **Results of two studies** - B2B and B2C

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2020

DATA INCLUDE IMPACT OF THE CORONAVIRUS EPIDEMIC

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2020



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WHY IT'S WORTH IT:

- Comprehensive analysis of the clothing and footwear market
- Results of two surveys - B2B (shops) and B2C (consumers)
- Analysis of a number of macroeconomic and market indicators pertaining to the market
- Includes market breakdown