

OTC MARKET IN POLAND 2020

15th edition of the OTC services market report with an analysis of the impact of the coronavirus on the industry

IN THE REPORT:

- **Market value and growth forecasts** for the main categories of OTC services
- Characteristics of product **distribution channels**
- Consumer and producer **trends**
- **Profiles** of the most prominent players on the market
- Description of the latest and planned **legal regulations**
- **Additional data package** in the jubilee edition



WHY IT'S WORTH IT:

- Wide range of **analyses and forecasts**
- Expert evaluation of the impact of events and **trends**
- Verification of all **sales data**
- Two **PMR consumer surveys**
- Revised data on the **impact of the coronavirus** on the market

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