

IT MARKET IN POLAND

Market analysis and development forecasts for 2020-2025

2020


IN THE REPORT:

- **Value and structure of the Polish IT** industry between 2009 and 2019
- IT market **development forecasts for 2020-2025**
- **Key trends** and procurement by economic subgroup
- Characteristics of **categories of recipient**
- **List of the 250 largest IT companies**
- **Results of a dedicated survey** carried out among managers of more than 100 of the largest IT companies in Poland



WHY IT'S WORTH IT:

- This is the only publication which shows the economic situation and forecasts for the IT market in Poland.
- Analyses the structure of IT spending
- Provides a competitive profile
- Profiles potential customers
- The report takes into account the impact of the pandemic on the market

 +48 12 340 51 30

 ict@pmrcorporate.com

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