


SPORTS GOODS AND SPORTSWEAR MARKET IN POLAND

Market analysis and development forecasts for 2020-2025

2020

IN THE REPORT:

- **The value and growth rate** of the sports goods market in Poland.
- **Main trends and other factors** influencing the market's development
- Analysis of individual **market segments: sports equipment, clothing, and footwear.**
- **Forecasts of market development** until 2025, including for particular distribution channels
- **Profiles of the key players** on the sports goods market in Poland and analysis of the competitive environment.

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WHY IT'S WORTH IT:

- Contains financial data for the largest sports goods chains in Poland
- Provides the latest news on the fast-growing Internet channel
- Shows the development prospects of individual segments
- Makes you aware of the perspective of the consumer who buys sports goods