


FOOD TO GO RETAIL MARKET IN POLAND/2021

2021

Market analysis and development forecasts for 2021-2026

IN THE REPORT:

- The value of the Food to Go market, including **5-year growth forecasts**
- Assessment of the situation and alternative scenarios for the market development till 2025.
- **Key trends** and drivers of change along with assessment of their impact on the market
- Segmentation of **Food to Go customers**
- Analysis of the competitive environment - **major market players**
- **Summary of two consumer studies** (B2C) - Poles' habits and attitudes related to purchasing Food to Go products

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WHY IT'S WORTH IT:

- Development forecasts and various scenarios
- Includes all ready-to-eat products - 4 main categories and up to 31 specific categories
- Unique business study on the market
- Supports decisions related to new investments and market development