


# HORECA MARKET IN POLAND

Market analysis and development forecasts  
for 2021-2026

# 2021

## IN THE REPORT:

- **Leading trends** in the HoReCa market in Poland and its individual segments
- Analysis of individual **market segments**: hotel catering, restaurants, catering
- **Value and dynamics of the HoReCa market** in Poland and development scenarios
- **Profiles of the largest market players** - restaurant chains, catering companies, hotel chains
- **Analysis of catering supplies** - results of a survey conducted on restaurant managers in the context of optimum cooperation

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## WHY IT'S WORTH IT:

- All analyses and forecasts include the effects of the COVID-19 pandemic
- Presents a profile of an ideal supplier, based on a B2B survey
- Shows the consumer perspective
- Shows the perspective of market participants - results of the B2B survey.