



PMR Industry Report

Private healthcare market in Bulgaria 2018

Market analysis and development forecasts for 2018-2023

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- Data that describes recent expansion and current situation of the private healthcare market in Bulgaria
- Forecasts for market value and growth dynamics in years 2018-2023
- Growth factors and barriers for the Bulgarian private healthcare market
- Segments analysis providing statistical data, status and prospects for private hospitals, private health insurance and medical subscriptions
- Profiles spotlighting the most influential companies currently providing private health insurance and medical subscriptions to Bulgarian consumers
- Consumer behaviour and attitudes towards private healthcare services in Bulgaria
- Market attributes of private healthcare in Bulgaria, including: services provided, market size and structure and recent and upcoming regulatory events
- Significant trends in private healthcare in Bulgaria and their outcomes, including analysis of the medical tourism
- Legal updates on matters currently affecting the private health insurance and medical subscriptions segments of the market
- Upcoming regulatory developments that will influence market conditions.

5 Reasons to choose PMR

- 1 Planning the expenses of a business on this market while budgeting for the following years
- 2 Analysing the market prospects while decision-making regarding a new investment in the region or launching a new private healthcare business
- 3 Observing market activity of competing companies
- 4 Staying informed of important new regulations, changes, trends and events on this market
- 5 Comparing market situation and growth forecasts in analysed countries of Central Europe: Poland, the Czech Republic, Bulgaria, Romania, Slovakia and Hungary.



Who benefits from the PMR report?

This in-depth analysis was prepared by PMR to assist managers and experts from sales, marketing, strategy and development divisions of:

- Companies that specialise in health insurance and/or medical subscription development and sales on the Bulgarian market
- Medical services companies active in the private sector
- Operators and administrators of private hospitals active in Bulgaria
- Financial service providers such as banks and investment consultants
- Providers of services, drugs and medical devices for healthcare facilities
- Market analysts and researchers
- Educational and government institutions.

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