


GROCERY RETAIL MARKET IN POLAND 2020

Market analysis and development forecasts for 2020-2025

IN THE REPORT:

- The report contains **an analysis of the most important trends** affecting the market, including the impact of the coronavirus epidemic
- **Forecast of market value until 2025**, based on advanced econometric models, along with scenario analysis
- **Financial results** and data on the number of stores of several dozen food chains present in all market channels
- **Results of a survey** carried out on Polish consumers
- **A trade map** showing the stores of the largest chains, divided into cities and provinces

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WHY IT'S WORTH IT:

- The value of the market, with a forecast
- Analysis of the most important trends
- List of the most prominent players on the market
- Information on expansion plans and financial data for the 20 largest players
- Analysis of the market of online sales of food products