

PRIVATE HEALTHCARE MARKET IN ROMANIA

10th edition of a detailed analysis - innovation and change in the industry

2020

REVISED DATA ON THE CORONAVIRUS IMPACT

IN THE REPORT:

- Analysis of **major market areas**: health insurance, medical subscriptions, private clinics and hospitals
- **Key data and changes in the industry – value, structure, 5-year forecasts**
- **Consumer behaviour and social trends**, including spending and frequency of use of private healthcare services
- **Profiles of the leading companies** active on the market
- **Innovations in the industry**: new insurance products and private services



WHY IT'S WORTH IT:

- **Experience on the market** (10th edition)
- Market value and **forecasts between now and 2025**
- Projection for **public spending** also
- Identification of **major players** and their financial performances
- Analytical assessment of the **impact of events and trends** on sales in the industry

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