



THERMAL INSULATION MATERIALS MARKET IN POLAND 2023

MARKET ANALYSIS AND DEVELOPMENT FORECASTS FOR 2023-2028

IMPACT OF INFLATION AND WAR IN UKRAINE

About the report



The weak economy in housing construction must have translated into a sharp deterioration in the thermal insulation materials industry. The thermal modernisation market, despite high heating prices and programmes to promote energy efficiency improvements, has failed to fill in the gap created by the slow down in new construction. The calming of energy commodity prices and the protective measures taken by the state have also slightly reduced the potential of thermal modernisation.

The supply-side problems of previous years (availability and cost of commodities) were immediately replaced by demand-side problems. The next few months for manufacturers and distributors of thermal insulation materials will then continue to be a time of operating in a high-risk environment. Choosing the right survival strategy will not be easy, and the ability to minimise losses and effectively exploit competitive advantages may prove crucial. Despite their different technical characteristics, the main product groups are in some competition with each other, so their prospects should not be analysed in isolation from the development of the entire thermal insulation market.

PMR report ["Thermal insulation materials market in Poland 2023"](#) is an analysis of the value and volume, structure and prospects of sale of thermal insulation materials for the construction sector. It contains the latest data and presents current opportunities and threats, key trends and factors influencing the growth prospects for the thermal insulation materials sector. The report includes forecasts for market development and characteristics of the major players.

About the report

Main objective

The main objective of the report is to comprehensively present information about the thermal insulation materials market in Poland and to discuss medium- and long-term forecasts for its development.

Additional objectives:

- to analyse the environment of the thermal insulation materials market in Poland
- to present the market structure:
 - polystyrene foam
 - mineral wool
 - foam products
- overview of competitive environment



Subject matter and scope

Time span: 2018-2022

Forecast horizon: 2023-2028

Geographic coverage: Poland

PRODUCTS COVERED

The report analyses in detail the thermal insulation materials market in Poland.

Within the analysed segments, we have included

three key categories:

- thermal insulation products made of expanded polystyrene
- thermal insulation products made of mineral wool
- foam and other thermal insulation products

SUBJECT MATTER

- volume, value and segmentation of the thermal insulation materials market (polystyrene, mineral wool, foam products)
- development forecast for the thermal insulation materials market in Poland
- expected opportunities and threats for the market
- key market trends
- competitive analysis (revenue, number of production plants, employment, export share)
- assessment of the sector attractiveness and key success factors
- production output and foreign trade
- thermal modernisation needs (state of the building stock)
- public policies supporting the thermal insulation market
- quality of construction products for thermal insulation used in the Polish market
- macroeconomic environment – present situation and forecast
- residential and non-residential construction – present situation and forecast



FORECASTS

Long-term market development forecasts were prepared for the report using econometric models and a 10-year time series.

The forecasts cover the period of 2023-2028.

Detailed forecasts (indicators):

- volume and growth rate of the thermal insulation materials market
- value and growth rate of the thermal insulation materials market
- structure of the thermal insulation materials market in Poland by main product groups (expanded polystyrene, mineral wool, foam)

BENEFITS OF PURCHASING THE REPORT

The report provides answers to the following questions:

- What is the outlook for the thermal insulation market in the context of the latest macroeconomic and construction market development forecasts?
- What government programmes/public policies have and will have an impact on the analysed market?
- What is the current market structure and characteristics of major players?
- What are the main opportunities and threats for the sector in the coming years?
- What are the most important long-term trends?
- What is the baseline situation (state of resources, renovation needs)?
- What are the trends in quality test results for thermal insulation products?
- What are the main success factors in the thermal insulation materials sector?
- What is the assessment of the sector's attractiveness (according to Porter's 5 forces)?



Królewska 57
30-081 Kraków



+48 12 340 51 30



sales@pmrcorporate.com
www.pmrmarketexperts.com



PMR

MARKET
EXPERTS

Contact us



Szymon Wójcik

Business Development Manager

szymon.wojcik@pmrcorporate.com

mobile: +48 609 126 002