

DERMOCOSMETICS MARKET IN POLAND

2021

Market analysis and development forecasts
for 2021-2026

IN THE REPORT:

- **Comprehensive evaluation** of the dermocosmetics market in Poland by individual product segments
- Forecast of development directions for the coming 5 years
- Market structure by sales channels (retail and non-retail)
- **Profiles of leading producers** of dermocosmetics
- **Consumer behaviour** regarding dermocosmetics in Poland



WHY IT'S WORTH IT:

- PMR original forecasts
- Competitive environment research
- Identification of potential market niches
- Non-pharmacy market analysis - only in the PMR report
- Analysis of marketing activities of major companies

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