

# DIY RETAIL IN POLAND

8th edition of the report! Reliable assessment of the current situation in the industry and forecasts until 2025

# 2020

## IN THE REPORT:


- Value of the market with a **forecast until 2025**
- Shares of **product subgroups**
- Shares and forecasts for **distribution channels**
- It contains the results of two tests - **B2B and B2C**
- Presentation of **leading trends** and their effect on customers' purchasing decisions
- Analysis of the locations of **chain stores**
- **Ranking and profiles** of the most prominent players on the market

**REVISED DATA ON THE  
CORONAVIRUS IMPACT**



## WHY IT'S WORTH IT:

- Analysis of **market consolidation** and multi-formatting
- In addition to the **retail channel**, it also includes the **institutional arena**
- Analysis of the **largest players** on the DIY market
- Market information supplemented by **practitioner evaluations**

 +48 12 340 51 30

 [retail@pmrcorporate.com](mailto:retail@pmrcorporate.com)

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