

# CHILDREN'S PRODUCTS RETAIL MARKET IN POLAND

Market analysis and development forecasts  
for 2020-2025

## IN THE REPORT:


- All the most important **market information**.
- **Forecasts** for the total market and its distribution channels and segments.
- **Consumer survey** results.
- **Financial data and number of stores** for the largest chains offering children's products in Poland.
- Latest data on the fast-growing **internet channel**.

# 2020



## WHY IT'S WORTH IT:

- Includes a number of projected market value indices
- Shows the development prospects of individual segments
- Discusses the latest trends on the market
- Shows the perspective of the consumer

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