Distribution on the pharmaceutical market in Poland 2019

Market analysis and development forecasts for 2019-2024

What is the content of the report?

- Market forecasts for individual segments of the distribution segment for 2019-2024 – pharmacy, online, non-pharmacy, wholesale and hospital distribution.
- Key wholesalers and their market shares.
- Trends in individual distribution channels: pharmacy, online, non-pharmacy, wholesale and hospital distribution, parallel trade.
- Projected trends and assessment of trend impact on sales value.
- Identification of key customers – pharmacy chains and pharmacy chain structure.
- Database of pharmacy chains in Poland.

5 Reasons why you should choose PMR

- Strategies and plans of distribution companies.
- Database of pharmacy chains in Poland.
- Current and expected trends.
- Most prospective distribution channels.
- Information on risks and opportunities of pharmacy distribution which can be expected in the future.

Commentary by expert

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Head Pharmaceutical Expert

It is hard to find a niche in the pharmaceutical market, and it takes a lot of effort to get to pharmacy shelves. Our analysis is a valuable source of information as to what trends to expect.