


FOOD SERVICES MARKET IN NON-GASTRONOMIC FACILITIES IN POLAND

Comprehensive analysis of a booming market, with growth forecasts until 2024

2019

IN THE REPORT:

- Assessment of the situation and alternative **scenarios for market development until 2024**
- **Value and forecasts** for individual distribution channels
- Five-year **macroeconomic forecasts**
- **Key trends** and drivers of change with assessment of their impact on the market
- **Consumer survey** - profile and buying habits
- **Competitive environment analysis** - leading players in the market

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WHY IT'S WORTH IT:

- The **most comprehensive publication** on this market
- A necessary **complement to the picture of the HoReCa market**
- Includes **"war" scenarios for coffee and hot dog sales**
- Facilitates monitoring and analysis of **market potential**
- Includes an **analysis of the competitive landscape**