

INTEGRATED TELECOMMUNICATIONS SERVICES MARKET IN POLAND

Bundle and multi-play offer analysis

IN THE REPORT:


- **Volume and value forecasts** of market growth to 2026.
- **Number of subscribers to integrated services**
- Estimation of the **number of subscribers to bundled** services
- Volume and value shares of **individual players**.
- Analysis of **operators' offerings** and portfolios
- Identification of **key trends** and tendencies in the market.
- Results of **2 dedicated own B2C researches** (Omnibus and sample survey):

2021



WHY IT'S WORTH IT:

- Outlook for the development of bundled packages and services
- The only collection of reliable data on the integrated services market in Poland
- Offers the most up-to-date data, thanks the latest B2C research
- Shows prospects for further evolution of the market

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