

# CHILDREN'S PRODUCTS RETAIL MARKET IN POLAND

Market analysis and development forecasts  
for 2021-2026

# 2021


## IN THE REPORT:

- **Forecasts** of market growth until 2026, including the **impact of the pandemic** on the market
- **Major trends** influencing the development of the baby products market
- The **largest stores** operating on the market
- **Profiles of the leading players** and analysis of the competitive environment
- **Expert commentary** explaining the data presented
- The results of the **consumer survey** presenting consumers' preferences



## WHY IT'S WORTH IT:

- Analysis of individual segments of the market: clothing and footwear for children, baby food, cosmetics and hygiene products, children's furniture, toys, and strollers and car seats
- Analysis of the main distribution channels for baby goods

 +48 12 340 51 30

 [retail@pmrcorporate.com](mailto:retail@pmrcorporate.com)

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