



PMR Industry Report

Data centre and cloud computing market in Russia 2017

Market analysis and development forecasts for 2017-2022

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market.

What is the content of the report?

- **Overview of the cloud and data centre market and main trends.** Current situation and its evolution, key tendencies, barriers and stimuli for the market development.
- **Lists and profiles of the largest data centre and cloud service providers** (IT companies, telecommunications companies, dedicated data centre operators).
- Data centre characteristics and range of services offered
- **Technical parametres and capacity of the leading data** centre facilities in Russia.
- Data centre net floor space and power capacity (MW)
- Scale of investment in the business.
- **Level of prices** and pricing policy
- **Top lists and profiles** of 20 major data centre facilities and cloud services providers
- **IaaS, PaaS, SaaS** – current uptake and development prospects.
- Types of clients using cloud services.
- **Forecasts for the market growth in 2017-2022.** Plans of particular providers to expand their capacity and portfolio of products. Any other events and developments that might influence the situation on the market in the coming years (legal and regulatory changes, mergers and acquisitions, new players planning to enter the market, etc.).

5 Reasons to choose PMR

- 1 **Comprehensive overview** of the current offer of cloud services on the Russian market
- 2 **Forecasts for 2017-2022** with comments for further development of cloud and data centre-based services, key in the course of considering cooperation or partnership in this area of business
- 3 Starting operations in the data centre or cloud computing market in Russia **and looking for selling opportunities**
- 4 **Unique analysing investment opportunities** essential as seeing Russia as a potential data center location
- 5 Seeking **improvement and development** in the data centre and cloud industry



Who benefits from the PMR report?

The report is designed to assist managers and specialists of the following types of companies in the areas of marketing, sales, strategy and business development:

- Major Western European companies planning expansion, looking for acquisition targets in Russia.
- Networking and storage equipment vendors.
- Construction companies, power and cooling solution suppliers.
- Cloud computing solutions providers.
- Data centre and colocation operators.
- Major ICT services and software providers in Russia and CEE.
- Top marketing managers and marketing staff of companies active or connected with the ICT market in Russia or considering entry.
- Companies that engage in business research, consulting and analysis.
- Financial advisers, brokerage houses, investment banks and other institutions with interests in investment in the ICT sector.
- State institutions, agencies, embassies and industry organisations.

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