



PMR Industry Report

Clothing and footwear retail market in Central Europe 2017

Market analysis and development forecasts for 2017-2022

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If you are interested in the PMR report or deepening of selected segments or additional expertise on the retail market, I invite you to contact our consultants.



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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- Macroeconomic and demographic updates for each country
- Forward-looking market analyses that examine potential, evaluate expansion prospects, and identify obstacles to growth
- Overall market value data, values of each segment, accompanied by comprehensive analysis
- Segmentation of the clothing and footwear retail market in Central Europe according to merchandise price ranges
- Distribution network data and analysis with emphasis on the region's high-volume channels
- Description and analysis of prominent market trends and their impact on market development
- Analysis of commercial real estate markets in each country and prospects for development of new shopping centres
- Informative profiles of leading retailers that include market share, revenues and strategic updates
- CE clothing and footwear retail market news: details on recent events, new companies on the markets, liquidations, and mergers and acquisitions
- Comprehensive description of overall and segment value and structure of the Central European clothing and footwear retail market and markets in each country covered in the report
- Complete coverage of a wide range of market issues, exclusive data, analysis and forecasts, all gathered from reliable sources and presented in a single convenient resource.

5 Reasons to choose PMR

- 1 Unique publication provides data necessary for creating business development strategy
- 2 Study reliable forecasts useful for budgeting and planning expenses
- 3 The in-depth report helps to monitor the market and its growth potential
- 4 Included analysis of the competitive environment and key figures will help in the management process
- 5 Contained detailed profiles of the region's top market participants allows to limit investment risk for mergers and acquisitions, entering new markets



Who benefits from the PMR report?

- Clothing and footwear manufacturers
- Clothing and footwear retailers operating on or planning to enter the Central Europe market
- In-store and merchandising solutions providers
- Trade and industry organizations
- Investors, analysts, banks and other retail professionals.

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