

MOBILE INTERNET AND VALUE-ADDED SERVICES MARKET IN POLAND

2019

10th edition of detailed market analysis
together with exclusive growth forecasts for
2019-2024

IN THE REPORT:

- Volume, value, trends and forecasts for the mobile internet market in Poland.
- Analysis of market size by access model (smartphones and dedicated model).
- Structure of the mobile broadband market divided into post-paid and pre-paid segments.
- Impact of price increases of mobile services on the value of the mobile internet market.
- Extended profiles with key KPIs of the main mobile internet providers.

 +48 12 340 51 40

 ict@pmrcorporate.com

 SEE WWW



WHY IT'S WORTH IT:

- Analyses the potential of individual segments in the VAS market
- Discusses factors influencing market value
- Presents the potential of text marketing in B2C communication
- Compares price levels and operators' offerings
- Shows the influence of the regulatory environment