



PMR Industry Report

Cyber security market in Poland 2018

Market analysis and development forecasts for 2018-2023

Publication date: January 2018

Language: Polish, English

Delivery: online access/PDF file

[Learn more](#)

[Request a free sample](#)

Take advantage of the PMR offer

If you are interested in the PMR report or deepening of selected segments or additional expertise on the ICT market, I invite you to contact our consultants.



Paweł Okupnik

Head ICT Market Analyst

Contact PMR and get more info:

+48 12 340 51 30 | support@pmrcorporate.com

PMR Ltd. Sp. z o.o., ul. Mogilska 65, 31-545 Kraków

PMR Report

- **Five-year market forecasts** based on a **well-tested methodology**.
- **Expert commentary** giving you a **better understanding** of the **present and future situation**, of the **opportunities and threats**.
- Analysis of **key trends and legal developments** affecting the market.

What is the content of the report?

- Value and structure of the Polish cyber security market in 2008-2018, broken down into **hardware and software solutions, enterprise network security (UTM, NGFW, firewall, IDS/IPS, VPN), endpoint security, antivirus, and services** (MSS, audit, consulting, outsourced cyber security).
- **Relative popularity of different solution types, vendors, and suppliers among companies in Poland.**
- **On-premise vs. cloud solutions.**
- Frequency of different types of cyber attacks at large and medium-sized companies in Poland (e.g. malware, ransomware, DDoS, APT)
- Penetration tests and security audits at Polish companies.
- **Growth forecasts** for the cyber security market in Poland in 2018-2022, broken down into segments (hardware, software, services), with detailed analytical commentary and discussion of assumptions.
- **Cyber security budgets and expenditures** – trends and differences **according to sector** and company size (large firms, SMEs).
- **Deployment modes** of cyber security products and services among large and medium-sized companies in Poland.
- **Polish companies' level of preparedness for GDPR.**
- **Leading suppliers of cyber security solutions in Poland** ranked by revenue. Company profiles containing financial information, cyber security portfolio description, and assessment of market position.

5 Reasons to choose PMR

- 1 When developing a new strategic plan for your business, you want to know the potential of the market, the key trends affecting it, and its growth prospects
- 2 When drafting a budget or making financial decisions, it is good to know the hard facts about the cybersecurity services market, to ensure that you get the best protection
- 3 When devising a sales or marketing plan, you want to find out how your competitors are doing
- 4 When looking for new avenues for your business, you want to be aware of the situation in each market segment
- 5 If you are creating a new product or service portfolio, you will appreciate our insight on market opportunities



Who benefits from the PMR report?

The report is a resource for **strategy, business development, marketing, and sales executives and specialists** at the following types of companies:

- Vendors active on the Polish cyber security market or looking to enter it
- Distributors of cyber security solutions in Poland
- Foreign manufacturers of network security equipment and software
- Makers of antivirus software
- IT service providers, IT outsourcing companies, managed IT solutions companies, IT security solutions suppliers
- IT system integration and maintenance companies
- Cyber security training providers
- Potential investors on the Polish cyber security market
- Trade bodies and associations that promote the Polish IT sector.

THEY TRUSTED US:

