



PMR Industry Report

Private healthcare market in the Czech Republic 2018

Market analysis and development forecasts for 2018-2023

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If you are interested in the PMR report or deepening of selected segments or additional expertise on the cosmetics market, I invite you to contact our consultants.



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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- Value and recent growth of the entire private healthcare market in the Czech Republic
- Development forecasts for the market from 2018 until 2023
- Analysis for the segments of private hospitals, private health insurances and medical subscriptions
- Leading players in each market segment – financial results, scope of current activity and planned expansions
- Recent investments that influenced the private healthcare market
- Possible opportunities for business investments in each segment
- Impact of regulations, medical tourism and key trends on this market
- Consumer behaviour and social trends
- Predicted significant changes to the regulatory landscape.

5 Reasons to choose PMR

- 1 Planning the expenses of a business on this market while budgeting for the following years
- 2 Analysing the market prospects while decision-making regarding a new investment in the region or launching a new private healthcare business
- 3 Observing market activity of competing companies
- 4 Staying informed of important new regulations, changes, trends and events on this market
- 5 Reviewing market situation and growth forecasts in the Czech Republic.



Who benefits from the PMR report?

This in-depth analysis was prepared by PMR to assist managers and experts from sales, marketing, strategy and development divisions of:

- Private healthcare services providers operating in the Czech Republic
- Business engaged in the private health insurance, medical subscriptions and private hospitals activity in the Czech Republic or Central Europe
- Providers of services, drugs and medical equipment for health care
- Financial institutions, banks, trade organisations interested in this market and region
- Market analysts, business consultants and research professionals.

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