



PMR Industry Report

Private healthcare market in Romania 2018

Market analysis and development forecasts for 2018-2023

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- Structure, value, current conditions and forecasted changes on the private healthcare market in Romania
- Forecasts for the expansion of the market for private hospitals, private healthcare services and insurance options in Romania during 2018-2023
- Corporate profiles of the top companies currently providing health insurance, medical subscriptions and operating private hospitals and other medical services facilities in Romania
- Prospects for growth for the private health insurance segment
- Predicted development of the medical subscriptions segment
- Number and size of private hospitals currently operating in Romania, with prospects for new developments
- Private vs. public expenditures on the private healthcare sector in Romania until 2023
- Regulatory updates – explanation of expected rule changes and potential implications for the market
- Complete analysis of the most important trends influencing the private healthcare market in Romania, including medical tourism
- Consumer behaviour analysis revealing clients' attitudes to private healthcare.

5 Reasons to choose PMR

- 1 Planning the expenses of a business on this market while budgeting for the following years
- 2 Analysing the market prospects while decision-making regarding a new investment in the region or launching a new private healthcare business
- 3 Observing market activity of competing companies
- 4 Staying informed of important new regulations, changes, trends and events on this market
- 5 Comparing market situation and growth forecasts in analysed countries of Central Europe: Poland, the Czech Republic, Bulgaria, Romania, Slovakia and Hungary.



Who benefits from the PMR report?

This in-depth analysis was prepared by PMR to assist managers and experts from sales, marketing, strategy and development divisions of:

- Firms providing medical subscriptions and private health insurance to customers in Romania
- Medical services providers operating on a private payment basis
- Providers of services, drugs and medical equipment for healthcare
- Financial services providers, banks and investment firms
- Commerce, trade, government and academic institutions.

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