



PMR Industry Report

# Data centre market in Poland 2018

## Market analysis and development forecasts for 2018-2023

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If you are interested in the PMR report or deepening of selected segments or additional expertise on the ICT market, I invite you to contact our consultants.



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## PMR Report

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- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

## What is the content of the report?

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- Comprehensive analysis of the **activity of providers** of commercial data centres and trends, events and market changes.
- Detailed **profiles of approximately 30 major data centre** service suppliers operating in Poland, including among others detailed data and technical parameters of the facilities, PUE indicators, redundancy levels of individual infrastructure elements and air conditioning.
- Information about the **leading services** – collocation, hosting, cloud, business continuity and disaster recovery – available to businesses on the Polish data centre market.
- Analysis of data centres operators active in Poland, including company **strengths and weaknesses and development plans for** the coming years
- The assessment of investments in technology parks.
- Details on the **technical capabilities and available usable space** (gross and net) of leading Polish data centres.
- **Price levels** offered by commercial data centres for specific services such as collocation (both prices per rack and prices of smaller installations starting from 1U), and hosting for virtual and dedicated servers.
- The portfolio of Polish **data centre customers**, with breakdowns according to industries, companies and institutions using commercial data centres in Poland.
- **Development forecasts** for the data centre market in Poland for the period 2017-2022, and the assessment of demand by industry and a size of company.
- Details on **recent investments** in new facilities and plans for modernisation of existing data centres in the coming years.
- Forecasts for **changing energy costs** in 2017-2022.
- Overview of the key trends, global and regional forecasts, which are an indicator and reference point for comparing the Polish market with other markets.

# 5 Reasons to choose PMR

- 1 The report was prepared mainly through face-to-face meetings and personal visits of PMR researchers at more than 20 largest commercial data centres in Poland
- 2 Unique methodology of collecting data with regards to the data centre market in Poland
- 3 The greatest advantage is the fact that we had an opportunity to see how these facilities operate, what equipment they actually have, what services are provided by the data centres and who their customers are.
- 4 The most up to date, verified and methodologically consistent data on the data centre market in Poland
- 5 The report includes the simulations of changes in energy prices for industrial customers in Poland



## Who benefits from the PMR report?

- Data processing service providers currently active on the Polish market
- Representatives of technology parks
- Data centre operators considering entering the Polish market
- Suppliers of software and tools used to set up and maintain virtual and cloud environments
- Telecoms and networking equipment providers
- Distributors of ICT products and services
- Major real estate agencies
- Business consultants, analysts and research professionals
- Global financial institutions operating in Poland.

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