Private healthcare market in Hungary 2018
Market analysis and development forecasts for 2018-2023

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a *proven and coherent methodology*
- **Expert commentary** allowing for a better *understanding of the current and future situation* and *opportunities and threats*
- Description of the main *trends and legal changes* affecting the market

What is the content of the report?

- Current value and structure of the entire Hungarian private healthcare market
- Forecasts detailing the expected direction and degree of development for the private healthcare market in Hungary from 2018 to 2023
- Expert analyses of current market conditions and future expectations for Hungary's private healthcare market and each main segment – private hospitals, private health insurance and medical services subscriptions
- In-depth profiles of the major players on the private healthcare market in Hungary, including: company value, size, earnings, recent activity and expansion strategies
- Private hospital development in Hungary – current status and growth potential
- The private health insurance segment in Hungary – size, value and predicted growth
- The medical subscriptions market in Hungary – demand and growth outlooks
- Public expenditures in Hungary's healthcare industry till 2023
- The effects of medical tourism on this market
- Current and upcoming regulations in each segment of the market, with analysis of the impacts of specific rule changes.
5 Reasons to choose PMR

1. Planning the expenses of a business on this market while budgeting for the following years
2. Analysing the market prospects while decision-making regarding a new investment in the region or launching a new private healthcare business
3. Observing market activity of competing companies
4. Staying informed of important new regulations, changes, trends and events on this market
5. Reviewing market situation and growth forecasts in Hungary.

Who benefits from the PMR report?

This in-depth analysis was prepared by PMR to assist managers and experts from sales, marketing, strategy and development divisions of:

- Providers of privately-funded medical services in Hungary,
- Medical subscription and private health insurance firms
- Healthcare services providers active in Hungary’s private sector
- Pharmaceutical companies and medical device manufacturers which want to find customers on private healthcare market
- Business consultants, researchers and analysts
- Trade groups and chambers of commerce
- Financial services and investment firms, banks
- Government agencies and educational institutions.

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