



PMR Industry Report

Clothing and footwear retail market in Russia 2017

Market analysis and development forecasts for 2017-2022

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Corporate licence: 6250€

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If you are interested in the PMR report or deepening of selected segments or additional expertise on the DIY market, I invite you to contact our consultants.



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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- Market value with a unique five-year forecast prepared by PMR's Econometric Team based on advanced econometric models
- Value of clothing and footwear retail sales broken down into clothing and footwear
- Complete information on the main distribution channels, including: C&F retail chains, mixed-assortment stores, independent stores, open-air markets and online sales
- Expert commentary explaining all the presented data
- Impact of recently enacted and planned legislation on the retail market of Russia
- Description of the consolidation processes on the Russian retail market, including market entries, exits, mergers and acquisitions
- Ranking of the largest retailers on the Russian C&F market as well as in each segment, based on their revenues, number of stores (historic, current and planned), market shares
- Retailers' sales revenues
- Sales per store
- Number of stores of the leading retail chains.

5 Reasons to choose PMR

- 1 The report **includes an overview** of the situation on the Russian C&F market
- 2 **Five-year development forecasts** for the value of the Russian C&F retail market, its segments as well as key distribution channels – a very useful tool for strategy development
- 3 **Comprehensive analysis** of the Russian C&F market's competitive helps to identify main competitors and the best acquisition targets
- 4 **Market trends** analysis allows to understand shifts in consumers' behaviour and preferences.
- 5 The publication is **a valuable tool** especially considering the current unstable situation on the Russian market



Who benefits from the PMR report?

- Clothing and footwear manufacturers
- Clothing and footwear wholesalers and distributors
- Clothing and footwear retailers operating in or planning to enter the Russian market
- Other entities having clothing and footwear in their assortment, including large-area grocery stores and department stores
- In-store and merchandising solutions providers
- Trade and industry organizations
- Investors, analysts, bankers and other retail professionals.

THEY TRUSTED US:

