

# Clothing and footwear retail market in Central Europe 2016

Market analysis and development forecasts for 2016-2021



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## What is the content of the report?

- **Forward-looking market analyses** that examine potential, evaluate expansion prospects
- **Overall market** value data, values of each segment growth prognosis till 2021
- **Segmentation** of the clothing and footwear retail market in Central Europe according to merchandise price ranges
- **Distribution network** data and analysis with emphasis on the region's high-volume channels
- **Description** and analysis of prominent market trends and their impact on market development
- **Analysis** of commercial real estate markets and prospects for development of new shopping centres
- **Informative profiles** of leading retailers that include market share, revenues and strategic updates



## Who benefits from the analysis?

- Clothing and footwear manufacturers
- Clothing and footwear retailers operating or planning to enter the Central Europe market
- In-store and merchandising solutions providers
- Trade and industry organizations
- Investors, analysts, banks and other retail professionals.



## Why to buy the report?

- Find out data necessary in creating business development strategy
- Study reliable forecasts useful while budgeting and planning expenses
- Monitor the market and its growth potential
- Analyse the competitive environment
- Limit investment risk while mergers, acquisitions and entering new markets