



PMR Industry Report

Dentistry services market in Poland 2018

Market analysis and development forecasts for 2018-2023

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Head Pharmaceutical Market Expert

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PMR Report

- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

What is the content of the report?

- **Overview of the dentistry services market** in Poland, accompanied by analysis of important trends
- **Current value, recent growth and future prospects** of the market for dentistry services in Poland and each of its key segments – orthodontics, cosmetic and prosthetic dentistry, conservative dentistry and implantology
- **Major players** on this market, described in detail by extensive profiles
- **Consumer habits and preferences** with regards to dentistry services
- **The regulatory environment** and impending changes that will impact the dentistry services market in Poland
- **Epidemiological background** and influence on the market
- **Medical tourism** – key trends and opportunities with regard to dentistry services

5 Reasons to choose PMR

- 1 Planning the expenses of a business on this market while budgeting for the following years
- 2 Analysing the market prospects while decision-making regarding a new investment
- 3 Observing market activity of competing companies
- 4 Staying informed of important new regulations, changes, trends and events on this market
- 5 Comparing market situation and growth forecasts



Who benefits from the PMR report?

- Management, marketing and executive level personnel at private companies that provide medical services, insurance or consulting services
- Dentistry supply distributors and providers (the report's focus is services, but medical suppliers find it helpful)
- Dentistry services providers
- Foreign investors interested in this sector
- Financial institutions, banks and brokerage firms
- Educational and scientific institutes
- Trade, professional and commerce-related organisations
- Consulting firms, researchers and market analysts

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