

Clothing and footwear retail market in Hungary 2017

Market analysis and development forecasts for 2017-2022



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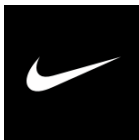
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What is the content of the report?

- **Macroeconomic and demographic updates for Hungary**
- **Forward-looking market analyses that examine potential**, evaluate expansion prospects, and identify obstacles to growth
- **Overall market value data**, values of each segment, accompanied by comprehensive analysis
- **Segmentation of the clothing and footwear retail market** in Hungary according to merchandise price ranges
- **Distribution network data and analysis** with emphasis on the region's high-volume channels
- **Description and analysis** of prominent market trends and their impact on market development
- **Analysis of commercial real estate** markets in each country and prospects for development of new shopping centres



Who benefits from the analysis?

- Clothing and footwear manufacturers
- Clothing and footwear retailers operating on or planning to enter the Hungarian market
- In-store and merchandising solutions providers
- Trade and industry organizations
- Investors, analysts, banks and other retail professionals



Why to buy the report?

- Discover data necessary for creating business development strategy
- Study reliable forecasts useful for budgeting and planning expenses
- Monitor the market and its growth potential
- Analyse the competitive environment
- Limit investment risk for mergers and acquisitions, entering new markets