

CHILDREN'S PRODUCTS RETAIL MARKET IN POLAND

Market analysis and development forecasts
for 2019-2024


2019

IN THE REPORT:

- All the most important **market information**.
- **Forecasts** for the total market and its distribution channels and segments.
- **Consumer survey** results.
- **Financial data and number of stores** for the largest chains offering children's products in Poland.
- Latest data on the fast-growing **internet channel**.

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WHY IT'S WORTH IT:

- Includes a number of projected **market value** indices
- Shows the development prospects of **individual segments**
- Discusses the **latest trends** on the market
- Shows the **perspective of the consumer**
- Analyses the most important **events on the market**, such as the impact of Family 500+.