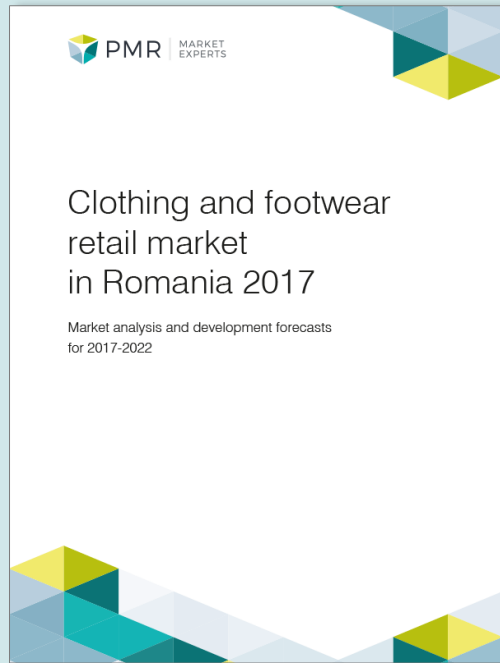


# Clothing and footwear retail market in Romania 2017

Market analysis and development forecasts for 2017-2022



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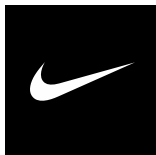
Language: English

Publication: October 2017

Delivery: Online access/ xls

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- **Macroeconomic and demographic updates for Romania**
- **Forward-looking market analyses** that examine potential, evaluate expansion prospects, and identify obstacles to growth
- **Overall market value data**, values of each segment, accompanied by comprehensive analysis
- **Segmentation of the clothing and footwear retail market in Romania** according to merchandise price ranges
- **Distribution network data and analysis** with emphasis on the region's high-volume channels
- **Description and analysis of prominent market trends** and their impact on market development
- **Analysis of commercial real estate markets** in each country and prospects for development of new shopping centres



## Who benefits from the analysis?

- Clothing and footwear manufacturers
- Clothing and footwear retailers operating on or planning to enter the Romanian market
- In-store and merchandising solutions providers
- Trade and industry organizations
- Investors, analysts, banks and other retail professionals



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