

# Grocery retail in Hungary 2017

Market analysis and development forecasts for 2017-2022



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What is the content of the report?

- **Market values with unique five-year forecast** prepared by PMR's Econometrician Team based on advanced econometric models
- **Expert commentary** explaining all the presented data
- **Influence of implemented and planned legislation changes** on the grocery retail market
- **Description of the consolidation processes** on the grocery market, including market entries, exits, mergers and acquisitions
- **Ranking of the largest retailers in Hungary**
- **Grocery market as a whole**, based on their revenues, number of stores (historic, current and planned) and market share



Who benefits from the analysis?

- Grocery manufacturers and food processors that supply retailers
- Wholesalers in search of new clients
- Banks, financial and investment services providers
- Academic, government and research entities
- Business consultants and market analysts



Why to buy the report?

The report includes an overview of the situation on the grocery retail market, including impact of the current crisis, legal changes, market exits, entries and acquisitions

Five-year development forecasts on the value of the grocery market as well as its specific distribution channels will help create a development strategy

Complex analysis of the grocery market competitive landscape, including revenues, market shares, growth and number of stores for the largest retailers will help identify the main competitors and best acquisition targets